Historic, archived document

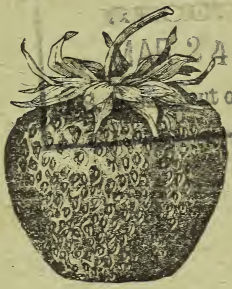
Do not assume content reflects current scientific knowledge, policies, or practices.

62,39

1924 SPRING PRICE LIST

Hitchcock's : Nursery

Agawam : Massachusetts



MAR 24 1924 ★
...ent of Agriculture.

To reach the Nursery from Springfield, Mass., take a Feeding Hills, Agawam, Westfield or Mittineague Trolley Car to Agawam Bridge, Seven Cent Fare, Five Minutes Walk from Bridge : : : :

AGAWAM

Commonwealth of Massachusetts

State Board of Agriculture.

Official Certificate No. 32 BOSTON, Aug. 31, 1923

To whom it may concern :

This is to Certify that I have this **31st** day of **Aug.** completed the inspection of the nursery stock of *E. M. Hitchcock*, grown at *Agawam*, State of Massachusetts, and find it to be apparently free from all injurious insects and diseases which might be transferred on nursery stock from the nursery to the orchard or garden. This certificate is good until July 1, 1924.

Inspected by M. C. Lane. (Signed) *H. L. Fernald, Inspector.*

TO OUR CUSTOMERS

In presenting this, our 29th Annual Price List, we wish to extend our sincere thanks to our old customers especially, many of which have bought plants of us every year since starting in the business.

To prospective new ones we wish to say, please give us a trial. We will do our best to please you. Our sales of plants increase steadily from year to year with very little advertising.

We buy no plants to sell. We buy new varieties for our own planting only. We buy from introducers only.

We give our personal supervision to digging aud packing all orders sent us.

We warrant our plants to be equal to any, no matter where or by whom grown. In making this statement we know what we are talking about, as we have received plants from almost every nursery in the states.

Claims, if any, must be made upon receipt of goods; when they will be cheerfully and carefully examined, and if our fault will be settled promptly and satisfactorily.

We could print hundreds of testimonials as to packing and quality of stock, but do not think it would warrant expense.

We respectfully solicit a share of your patronage for 1924.

E. M. HITCHCOCK.

Agawam, Mass.

SPECIAL NOTICE

Terms. Cash or one-half cash with order; balance before shipment.

Agawam, Mass., is our Postoffice address.

Springfield, Mass., is our Express and Freight Office.

Money Orders. Please make all Postoffice and Express Money Orders on Springfield, Mass.

Boxing and Packing is done Free and everything is labeled.

All stock guaranteed True to Label.

SHIPPING

By Express. We advise shipping plants and roots by express, especially in lots of 500 and over as we know by experience they are received in much better condition and with the recent reduction in express rates about as cheaply.

By Freight. We do not advise shipping by freight, but will if customers wish.

By Mail. Customers wanting plants and roots sent by mail must add at the rate of 5c per dozen. Larger quantities must go at Parcel Post rates, which are as follows:—

From Springfield, Mass., Local, 10 cents per 100; First and Second Zones, up to 150 miles, 15 cents per 100. Third Zone, up to 300 miles, 20 cents per 100. Fourth Zone, up to 600 miles, 25 cents per 100.

STRAWBERRIES

Extra Early Varieties

	PRICES		
	Doz.	100	1000
Fairfield—S	$ .25	$1.00	

Early to Medium

Abington—S	$ .25	$1.00	$8.00
Parsons Beauty—S	.25	1.00	
Senator Dunlap—S	.25	1.00	
Paul Jones—P	.25	1.00	
Minute Man—P	.25	1.00	
Howard No. 17—S	.25	1.00	8.00
Kellogs Premier—S	.25	1.00	8.00
Gibson—S	.25	1.00	

Medium to Late

Sample—P	$.25	$1.00	$8.00
King Wealthy—S	.25	1.00	
Joe Johnson—S	.25	1.00	
Bushel Basket—S	.25	1.00	
De Luce's Judith—S	.25	1.00	
Uncle Jim—S	.25	1.00	
California—S	.25	1.00	

Fall Bearing Varieties

Superb—S	.25	1.00	
Lucky Strike—S	.25	1.00	
Lucky Boy—S	.25	1.00	

STRAWBERRIES

Strawberries marked (P) are Pistillate or imperfect, and must have every third or fourth row planted with varieties marked (S), which are staminate, or perfect.

We will furnish 50 of a single variety at 100 rates and 500 of a single variety at 1,000 rates.

No varieties at 1000 rates except those so priced.

ASPARAGUS ROOTS

Genuine Rust Proof

Washington Strain

1 yr. $1.00 per 100 $8.00 per 1000

Palmetto Same Price

RHUBARB ROOTS

Wine Plant

Strong 2 or 3 yrs. 10 c. each $1.00 per doz. $5.00 per 100

SHIPPING SEASON

Our digging and shipping season for Strawberries begin about April 1st, extending to June. Also for Rhubarb and Asparagus roots.

STRAWBERRIES

New Varieties

While it is best to stick to old and well-tried varieties for our main plantings, yet it is well to try one or more of the newer kinds each season, as occasionally we do find a real prize and in the **Howard No. 17** I believe we have found one.

The **Howard** strawberry has all the earmarks of a good all round berry. It is a good healthy grower, good in quality, good color, large size and productive, and if after further test it proves as good in other sections as here it will take the place of the Abington as a pollenizer for such varieties as Sample, Minute Man and Paul Jones as it has a large perfect blossom, full of pollen and blossoms early to late besides being a much firmer berry.

After fruiting the **Howard 17** another year we can say that we consider it the best of the well tested Strawberries of its season today.

In new varieties we are offering **King Wealthy, Joe Johnson** and **California,** all three highly recommended, but not fruited here yet. Also our old favorite, **Uncle Jim.**

This season we shall discard the **Model, St. Martin, Dr. Burrill, Campbell's Early, Pocomoke** and **Parson's Beauty.** Whether it is for the interest of the plant grower to curtail the number of varieties, it certainly is for the fruit grower, as we see no sense in growing a large number of varieties of the same general characteristics.

STRAWBERRIES

Standard Varieties

Fairfield—S. This is the best extra early variety for both home use and market (where extra early kinds pay) that we have tested so far.

Abington—S.— The Abington strawberry has been our main pollenizer for years and is very popular as a market berry all over New England. I would not advise this for long shipment but for local market it is a money maker.

Sample—is our one best well-tested pistillate for all soils and locations. Although Paul Jones and Minute Man are both good, but not so well tested. If for any reason Sample should not do well, would advise trying Paul Jones or Minute Man.

Senator Dunlap—S. One of the best dessert and canning berries on the whole list. Very vigorous and productive. Popular in some sections, other sections not so good. Seems to be variable. Good for moist, loamy soil. Not so good on light, sandy soil. Runners should be thinned out.

STRAWBERRIES

Standard Varieties

The **Heritage** is the best late berry we ever fruited either for home use or market, not quite as sweet as Uncle Jim but, good enough for any one and more productive. This and the Uncle Jim are the largest berries of the whole list. Do not plant the Heritage on light, sandy soil. Plant on good moist or any heavy soil that is well drained, and you will get berries that will sell for the highest market price. No trouble to sell them. Their appearance takes care of that end of the game.

Am sorry to say that we will have no **Heritage** plants for sale this season, but hope to have some another spring.

Uncle Jim—The **Uncle Jim** strawberry is to the home garden what the Heritage is to the market grower, its extra large size (both fruit and plant), nice color, extra good quality and ability to grow on any kind of soil makes it one of our most valuable varieties for home gardens.

Bushel Basket—(New) Claimed to be an improved Heritage. Plants are perfectly healthy and the growth is extra large.

Kelloggs Premier Claimed to be even better than the Howard—17 which it resembles somewhat in color of foliage and plant growth. Plants are healthy and good growers.

STRAWBERRIES

Fall Bearing Varieties

Superb—S. This is the only fall bearer we consider worth planting and we have tested about every variety as fast as introduced. If you want nice, large, good flavored berries and lots of them in the fall, then plant the **Superb** in the spring. Keep all blossoms and fruit stems picked as fast as they appear until about July 1. Then you will have all the strawberries you want until frost comes.

The **Superb** will ripen fruit from early in June until frost if blossoms are not removed, but your crop will not be so satisfactory and but few will ripen at one time.

Lucky Boy—S. and **Lucky Strike—S.** Two new Fall Bearing varieties that were very promising last season, similiar to Superb, but larger fruit.

Selection of Varieties

In selecting varieties for planting we wish to state that there are no Standard Varieties in this Price List that we call really poor quality. The quality is usually rated by the sugar content. Thus, **Uncle Jim, Minute Man** and **Wm. Belt** would be called best in quality while **Fairfield, Senator Dunlap, Paul Jones, Glen Mary, Howard, Sample** and **Heritage** would be rated second with **Abington** and **Parsons Beauty** third, However this is not the whole story as there are other characteristics which enter the compositionof the strawberry and also people's tastes. What one would call good another would say was too sour. Our list ofvarieties are all good and we are trying to include all that are really good.

STRAWBERRIES

Planting and Cultivation

All varieties of the Strawberry give the greatest yield and the largest berries when grown in rich soil; hence no pains should be spared in preparing the bed carefully before planting, by digging or plowing deeply and turning under a liberal application of well-rotted manure. Pulverize the surface soil thoroughly with harrow and rake, and if a top dressing of ground bone can be applied, it will be found a great benefit at fruiting time. Select a location where the soil is moist and deep if possible—moist and yet where water does not stand near or upon the surface. In such a soil well enriched, Strawberries delight and give marvelous results. They will, however, succeed upon any soil if well manured. Strawberries do not succeed when planted in shady locations; hence, in selecting a plot for them, be careful to avoid places that are shaded by trees. For hill culture in the family garden, set plants in rows two feet apart and the plants fifteen inches apart in the rows; or if to be worked with horse and cultivator, have the rows three feet and the plants one foot apart in the row. In either case cut off the runners as they appear. If to be grown in matted rows, plant three and one-half or four feet apart and the plants a foot apart in the rows, permitting the runners to grow at will. The after culture consists in keeping the soil mellow and free from weeds by frequent hoeing and cultivation. The Planet Jr., twelve tooth cultivator is a very good tool for this purpose. If you live in the Northern state, where you are subject to severe freezes, I would advise you to mulch your plants. At the approach of winter (as soon as the ground is frozen sufficiently to support the weight of a horse and cart) cover the entire bed with straw or other loose light material. Light strawy manure, is excellent for this purpose, as the soluble portion leaches into the soil and affords nourishment to the plants, while the fibrous portion remains upon the surface as a mulch. Evergreen branches are very useful for holding the mulch in place and are of themselves a protection.

OUR STOCK OF PLANTS

Last season we reduced the price of our plants from eight to six dollars per 1000 and broke about even on them. This year we have a very small stock probably less than 200,000 plants, which cost us to grow more than the 500,000 we grew last season, also wages and supplies are materially higher this spring, consequently we are obliged to increase our prices this season. Many varieties we can list only at 100 prices.

We would esteem it a favor if customers would state in their orders whether we shall substitute something just as good or better than the varieties ordered, especially when ordering after May 1st.

Yours for a successful season,

E. M. HITCHCOCK, Agawam, Mass.

The H. P. Stone Co.

DISTRIBUTORS OF

Pure Food Products

Wholesale Commission Merchants

55 to 63 Lyman Street

Springfield, Mass.

STRAWBERRIES A SPECIALTY